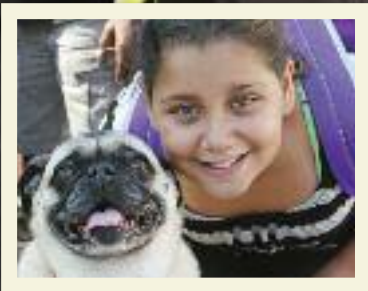




# Celebrating 100 Years

100 YEARS OF SERVICE

*Standing Strong. Lighting the Path.*



## Wisconsin Community Services: 1912-2012

PROUDLY SERVING THE COMMUNITY WITH JUSTICE,  
RESPECT, INTEGRITY AND THE PURSUIT OF EXCELLENCE

## Celebrating 100 Years: 1912-2012

**WCS advocates for justice and community safety,  
providing innovative opportunities for individuals  
to overcome adversity.**



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100 YEARS OF SERVICE  
*Standing Strong. Lighting the Path.*

September 1934	<i>“... our work really is helping to cut the cost of crime in Milwaukee and Wisconsin, not to mention helping to make more good citizens.”</i>
-------------------	---

# Letter from the President of the Board

## Dear Friends and Supporters of Wisconsin Community Services,

It has been an amazing year at WCS! We have celebrated our 100th Anniversary with a special evening event, we proudly cheered as the first class graduated from our young Milwaukee Excel High School, and we were humbled as LISC honored us with a coveted MANDI neighborhood development award.

More than 15,000 individuals were given the opportunity to overcome the adversity they were facing through services offered by WCS. For some it was overcoming a long, life-destroying alcohol addiction; for many it was getting training and finding a job; for others it was living safely and successfully for the whole year in the community despite the challenges of their mental illness.



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***“We affirm our commitment to provide the most effective services possible for the benefit of the individuals we serve and the good of the community.”***

---

As WCS has taken a look back over the past 100 years, we are astonished at how much has changed in our modes of transportation and means of communication – from Ford Model T cars to Boeing 787 jets, and from long-distance telephone calls to texting. And yet, we are also surprised by how much some things have stayed the same – men and women who need guidance and support to find a job, lives kept in disarray by an alcohol addiction, the need for assistance in settling back into the community after incarceration.

And now as we step into our second century of service to those facing adversity, we do so with excitement because we know what a difference our services can make. We affirm our commitment to provide the most effective services possible for the benefit of the individuals we serve and the good of the community.

Sincerely,

A handwritten signature in dark ink that reads "Raeshann Canady". The signature is written in a cursive, flowing style.

Raeshann Canady  
WCS Board President



# WCS Board of Directors and Agency Executive Leadership

## BOARD OF DIRECTORS

### Board President

Raeshann Canady  
Attorney, State of Wisconsin

### Board Vice President

Renee Booker  
Retired from Milwaukee County

### Board Treasurer

James A. Schubilske  
Assistant Treasurer,  
Wisconsin Energy Corporation

### Board Secretary

Steve Brachman  
Waste Reduction Specialist,  
UW-Extension, Solid & Hazardous Waste  
Education Center

### Board Members

Harvey Held  
Attorney, Machulak, Robertson & Sodos, S.C.  
  
Barbara Jones  
Branch Manager, PNC Bank

Joyce Mallory  
Retired Community Volunteer

Richard L. Manke  
Retired, Waukesha County Board Supervisor

Robin Muller  
Financial Advisor,  
Morgan Stanley Smith Barney

Terry M. Perry  
Manager, Office of Violence Prevention  
City of Milwaukee

David Pifer  
Managing Attorney, Legal Action of Wisconsin

Kurt Roussell  
Community Resident

Misty M. Torres  
Sergeant, Milwaukee Police Department,  
District #5

Oscar Tovar  
Staff Assistant to the Mayor, City of Milwaukee

---

## AGENCY EXECUTIVE LEADERSHIP

### Executive Director

Holly Patzer

### Associate Executive Director

Clarence Johnson

## Announcing Our New Logo and Website: [wiscs.org](http://wiscs.org)



WCS was pleased to unveil its new logo and new website to coincide with its 100-year anniversary. Our beautifully designed website is a testament to the outstanding success stories celebrated each day by our program participants. And our new, refreshed logo is a symbol of hope and pride for the organization. After 100 years, we now have even more reasons to celebrate!



# Celebrating A Century of Second Chances: 1912-2012

## A Rich Heritage of Advocating for Justice and Community Safety

**W**isconsin Community Services traces its roots back to the very early 20th century to a small organization in Topeka, Kansas, dedicated to the care of discharged prisoners. At that time, the conditions in American prisons were appalling – extremely cruel punishments such as whippings followed by the application of salt water, being bound in excruciating positions, and isolation in cramped hot boxes were inflicted among other practices of torture. Re-entry plans were undreamed of, and prisoners were released to a hostile world without resources or hope.



Ruth Baker

But hope was on the horizon when Rev. and Mrs. E.A. Fredenhagen were determined to change these deplorable circumstances. They founded the Society for the Friendless and, with a small group of caring citizens, began visiting jails and prisons exposing the harsh and unjust conditions, advocating for change and working to create

opportunities for living accommodations, education, training and employment for released prisoners.

As their efforts succeeded, members of the society traveled from state to state advocating for changes within prisons and help for released prisoners. By 1912, the Society for the Friendless had spread to 12 states, including Wisconsin, where Rev. A. C. Petrie worked tirelessly to develop the society's mission. In 1917, Rev. James Parsons was elected National Superintendent of the Society. Mrs. Ruth Baker, his daughter, reinvigorated the Wisconsin branch and became superintendent in 1924, remaining in that position until 1951. Under her guidance, the society grew in staff, budget and reputation. *The Milwaukee Journal* covered the society's efforts many times during Mrs. Baker's tenure and by the time of her retirement, both she and the organization, under its new title – the Wisconsin Service Association, were respected names in the community.

The name changed in 1965 to Wisconsin Correctional Service, and the organization began operating under its current name, Wisconsin Community Services, in 2003.

September  
1931

*“When I was released from prison last March I did not know just what I was up against. The Wisconsin Society for the Friendless has done everything possible to help me and my family. They have carried me through every rough spot.”*

6

## 1 0 0 Y E A R S A T A G L A N C E

1912

**WCS:** A.C. Petrie founds the Society for the Friendless in the state of Wisconsin. Its chief work is the care of prisoners who leave the penitentiaries and are placed in positions of self-support.

**Wisconsin:** John Flammang Schrank attempts to assassinate Theodore Roosevelt while he is campaigning in Milwaukee.

**America:** The Girl Scouts of the United States of America is founded.

**World:** The RMS Titanic sinks after striking an iceberg in the North Atlantic Ocean.



1924

**WCS:** Ruth Baker becomes superintendent of Wisconsin Society for the Friendless.

**Wisconsin:** Robert La Follette wins Wisconsin's vote for president as the Progressive Party candidate.

**America:** Started as a celebration by department store employees, the yearly tradition of the Macy's Thanksgiving Day Parade begins.

**World:** The first winter Olympic games take place in Chamonix, France, with 16 nations and 258 athletes participating.

1927

**WCS:** The Society for the Friendless and Bethlehem Star merge and form the Wisconsin Society of the Friendless.

1929

**WCS:** The Society becomes a member of the Milwaukee County Council and is granted 40% of its support from the Community Fund.

**America:** The Stock Market Crash, the most devastating stock market crash in U.S. history, signals the beginning of the Great Depression.

1939

**WCS:** Mr. Botsford becomes the first staff member with full graduate training in social work.

**Wisconsin:** Before premiering in Hollywood, the "Wizard of Oz" is previewed in Oconomowoc as a test market.

**America:** Comic book superhero Batman, created by artist Bob Kane and writer Bill Finger, first appears in "Detective Comics #27."

**World:** World War II begins when German forces invade Poland.



# Celebrating A Century of Second Chances: 1912-2012

September  
1931

*“... with the help, advice and understanding that the Society for the Friendless gives to every man there is no excuse for anyone to ‘go wrong.’”*

During its 100-year history in the state, Wisconsin Community Services has grown from a staff of one to more than 250, continuing its mission to “advocate for justice and community safety, providing innovative opportunities for individuals to overcome adversity.” The lives of men and women in and out of prisons – as well as the families and communities to which they have returned – have been healed and revitalized through the agency’s programs and advocacy.

of healthy reintegration into society.

Wisconsin Community Services has helped thousands and thousands of

men and women turn their lives around, and

that history is told throughout this report in real life stories by and about the people we have served. We are proud to highlight the successes and achievements of those who have benefited from skilled training in order to find a job, others who have found their way after escaping a life of drug or alcohol addiction, and some who have re-established healthy relationships with family members and developed the confidence and self-esteem that enabled them to become contributing members of society. These stories are testaments to Wisconsin Community Services and the impact and difference we have made in lives. They are truly a “Celebration of a Century of Second Chances.”



*WCS staff attend the 1962 Congress of Corrections.*



*WCS social worker, Mrs. Diane Rutgers, visiting a female inmate at the Milwaukee County Jail in 1966.*

Today, WCS is guided by the same principles embraced by the dedicated band of concerned people who befriended the friendless a century ago. As we turn a new page in our story, we remain committed to providing rehabilitation programs, employment training and job opportunities, assistance with treatment of mental illness and drug and alcohol addiction, and support

1941

**WCS:** On May 16, the agency incorporates as a new non-profit agency, Wisconsin Service Association, and joins the United Way.

**Wisconsin:** The UW-Madison men's basketball team earns its first and only NCAA Championship.

1942

**WCS:** Due to the increasing number of inmates requesting services, the agency hires a caseworker, Betty Bowen.



1951

**WCS:** Ruth Baker resigns to concentrate on her work with the International Prisoner Aid Association. Allen Hubanks takes her place.

**Wisconsin:** The Wisconsin Athletic Hall of Fame, a promenade honoring distinguished members of Wisconsin's sports history, is created.

**America:** “I Love Lucy” premieres.

**World:** Mount Lamington in New Guinea erupts, killing 3,000 people and creating considerable damage.



1957

**WCS:** Robin Lamson becomes the executive director of the agency.

**Wisconsin:** Milwaukee Braves win the World Series, defeating the New York Yankees in Game 7.

**America:** The Little Rock Crisis occurs; it involves a group of African-American students enrolled in Little Rock Central High School.

**World:** Dr. Willem Johan Kolff, the world's most prolific inventor of artificial organs, invents the artificial heart.

1962

**WCS:** Jane Wells becomes the acting director until Mr. Melvin Sherman from the Maryland Prisoners' Aid Association takes over.

**Wisconsin:** Maxwell Kohl opens his first department store, Kohl's Department Store, in Brookfield.

**America:** Engel v. Vitale: The U.S. Supreme Court rules that mandatory prayers in public schools are unconstitutional.

**World:** The Cuban Missile Crisis, a 13-day confrontation between the Soviet Union and Cuba, takes place.





# An Evening of Light: May 10, 2012

## A Celebration of 100 Years of Impact May 10, 2012

**H**istory was in the air on May 10 when WCS celebrated its 100th Anniversary at the Historic Pritzlaff Building, a Milwaukee treasure. Built in 1875 and respectfully renovated, the Pritzlaff was the perfect setting for “An Evening of Light” when close to 500 friends of WCS joined together to celebrate the impact the agency has had on individual lives and communities.

Guests traveled back in history with a timeline tracing WCS and local and world events from 1912 to 2012. And walking through an old vault filled with personally written client stories, many of unthinkable abuse and trauma, brought more than a few tears. It was also an evening of hope, pride and standing ovations as clients and staff shared powerful, heartwarming stories of overcoming adversity and realizing dreams with the help of Marvin Gray, a former WCS client, who brought it all home with a touching a cappella rendition of “Lean on Me.”

The event also featured guest speakers including City of Milwaukee Chief of Police Ed Flynn, Director of Waukesha County Health and Human Services Peter Schuler, and WCS Associate Executive Director Clarence Johnson. A silent auction raised more than \$7,000 to support client services and programming.



May  
1963

*“When I realized I could not fight my drinking problems alone, I went to the Wisconsin Service Association and a wonderful man helped me both financially and spiritually. Today, I got a job . . . The greatest feeling of all is the fact that I am living a clean, honest life, that I can make my own way.”*

8

## 100 YEARS AT A GLANCE

1966

**WCS:** The agency changes its name to Wisconsin Correctional Services (WCS).

**Wisconsin:** State Circuit Court Judge Elmer W. Roller rules either the Braves stay in Milwaukee or the National League must promise Wisconsin an expansion team.

**America:** National Organization for Women (NOW) is founded.

**World:** The Soviet Union launches space probe Luna 10, the first spacecraft to orbit the Moon.



1968

**WCS:** WCS receives its first government contract through the Narcotic Addiction Rehabilitation Act.

**Wisconsin:** The State's first heart transplant is performed at St. Luke's Hospital in Milwaukee.

**America:** Martin Luther King, Jr. is assassinated at the Lorraine Motel in Memphis, Tennessee, at only 39 years of age.

**World:** The First International Special Olympics Games are held at Soldier Field in Chicago, Illinois.



1972

**WCS:** The agency opens an office in Waukesha with a court intervention program.

**Wisconsin:** A 3.7 magnitude tremor shakes the State causing structural damage to places in Kewaskum, Milton and Nashotah.

**America:** President Richard Nixon becomes the first U.S. president to visit the People's Republic of China.

**World:** Black September, a terrorist group, takes Israeli athletes and coaches hostage during the Summer Olympics in West Germany.



1978

**WCS:** The Mental Health Clinic begins offering outpatient services to individuals diagnosed with severe and persistent mental illness.

**Wisconsin:** The Brewers sweep the Orioles 11-3, 16-3 and 13-5 (each with a grand slam).

**America:** Margaret A. Brewer becomes the first female general in the U.S. Marine Corps.

**World:** The world's first successful “test-tube” baby, Louise Brown, is born in Oldham General Hospital in Greater Manchester.





# An Evening of Light Sponsors

## CENTENNIAL SPONSOR



## ANNIVERSARY SPONSORS



Erica P. John Fund, Inc



MUTUAL OF AMERICA  
Your Retirement Company



## CELEBRATION SPONSORS

Alcohol Monitoring Systems (AMS)

Ascension Lutheran Church

Community Advocates, Inc.

Dierks Waukesha

J.P. Morgan Chase Bank, N.A.

Milwaukee Center for Independence (MCFI)

Munger Technical Services

SmartWave

## 1982

**WCS:** The Milwaukee Metropolitan Mediation Center, the first mediation program in Wisconsin, becomes part of WCS.

**Wisconsin:** State unemployment hits highest levels since the Great Depression.

**America:** The Vietnam Veterans Memorial is dedicated in Washington, D.C.

**World:** The Falklands War between Argentina and the United Kingdom lasts for 74 days.

## 1986

**WCS:** Parsons House opens up for juveniles.

**Wisconsin:** In response to a federal mandate and to avoid losing federal highway funds, the State raises its drinking age to 21.

**America:** Seventy-three seconds after blast-off, the shuttle Challenger explodes, killing all seven astronauts on board.

**World:** A Soviet nuclear reactor at the Chernobyl Nuclear Power Plant in the Ukraine blows up, causing the worst nuclear power plant accident in history.



## 1990

**WCS:** Meinecke House opens as a rooming house for the chronically mentally ill.

**Wisconsin:** More than 1,400 Wisconsin National Guard and Reserve soldiers are called to duty in the Persian Gulf crisis.

**America:** The Hubble Space Telescope, named after the astronomer Edwin Hubble, is launched.

**World:** British engineer and computer scientist Sir Tim Berners-Lee proposes the idea of what would eventually become the World Wide Web.



## 1992

**WCS:** The Outpatient Mental Health Clinic's Targeted Case Management Program is recognized by the Ford Foundation and the John F. Kennedy School of Government for providing innovative programming and new approaches to pressing social needs.

**Wisconsin:** A train derailment causes a major spill of toxic chemicals and the evacuation of over 22,000 people in Superior.

**America:** Bill Clinton is elected the 42nd president of the U.S.

**World:** The Bosnian War begins.





# An Evening of Light Contributors

## INDIVIDUALS

Lori Akstulewicz  
Yolanda Babcock  
Dr. Robert & Carol Bartos  
Renee Booker  
Steve Brachman  
Raeshann Canady  
Sara Carpenter  
Dan & Annette Crifase  
Richard & Betty Cummings  
Colleen Dublinski  
Joann Eiring  
Alice Foley  
Commissioner Linda Georgeson  
Honorable James Gramling  
Tom & Debbie Hitchcock  
Clarence Johnson  
Barbara Jones  
Joyce Mallory  
Roy Merath  
Roy & Carole Merath  
Peter & Susan Mihojevich  
Robin Muller  
Alice Murray  
Eileen O'Connor  
Holly Patzer  
Melissa Potter  
John Pawasarat & Lois Quinn  
Gregory & Susan Rabe  
Kurt Russell  
Larry Ruka  
Kris Schramkowski  
Carol Simon  
Geraldine Townsell  
Marie Vedum  
Nancy Wieland  
Sue Wile  
Kathleen Will

## BUSINESSES AND ORGANIZATIONS

AIDS Resource Center of Wisconsin  
Alcohol Monitoring Systems  
Ambassador Hotel Milwaukee  
Anick & Associates  
Aramark Linen and Uniforms Division  
Bartolotta Restaurants  
Benedict Center  
Broadlands Golf Club  
Bronze Optical  
Captain Frederick Pabst Mansion  
Charles Allis/Villa Terrace Art Museums  
Comet Café & Honey Pie Café  
CT Refinishing  
Discovery World  
Fein Brothers  
Festa Italiana  
Friends of Boerner Botanical Gardens  
Gaia Micro Spa  
German Fest  
Harley-Davidson Museum  
Hilton Milwaukee City Center  
IFF  
Indian Summer  
Institute of Beauty and Wellness  
iPic Entertainment  
John G. Shedd Aquarium  
Krukowski & Costello, S. C.  
Krumrich's Jewelers  
Landmark Theatres  
Lasertag Adventure  
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Les's Glass Service, Inc.  
Lexicom  
Madden, Inc.  
Majic Enterprises  
Marcus Hotels & Resorts  
MATC  
MillerCoors  
Milwaukee Ballet Company  
Milwaukee County Parks System  
Milwaukee County Zoo  
Milwaukee Food Tours  
Milwaukee Public Museum  
Milwaukee Repertory Theater  
Milwaukee Symphony Orchestra  
Mt. Olympus Water & Theme Park  
NAMI Greater Milwaukee  
Neroli Salon and Spa  
Paintball Dave's  
Polish Fest  
Quorum Architects  
Roots Restaurant  
Saz's Catering  
Schlitz Audubon Nature Center  
Scrub N' Shine  
Second Hand Purrs  
Shully's Cuisine & Events  
Skylight Opera Theater  
Strategic Solutions in Performance Management  
Sunset Playhouse  
Top Secret  
Tri-State Office Products  
United Healthcare  
US Cellular  
Victory Martial Arts  
WCS Administrative Staff  
WCS Mediation & Restorative Justice Center Staff  
Weigel, Carlson, Blau & Clemens  
Xerographic Supply of Wisconsin  
Zanies Comedy Nite Club

## 100 YEARS AT A GLANCE

### 1996

**WCS:** Milwaukee County Coordinated Conditional Release Services begins to facilitate community placement and release from state institutions of persons found not guilty by reason of mental disease or defect.

**Wisconsin:** The Green Bay Packers defeat the New England Patriots 35-21 in Super Bowl XXXI. This is the third overall Super Bowl victory for the Packers and their first since Super Bowl II.

**America:** Theodore Kaczynski is arrested at his Montana cabin as the suspected "Unabomber."

**World:** Prince Charles is officially divorced from Princess Diana.

### 1998

**WCS:** Stephen Swigart takes over as Executive Director after the retirement of Erv Heinzlmann.

**Wisconsin:** The Milwaukee Brewers switch from the American League to the National League starting with the 1998 season.

**America:** Google is founded by Larry Page and Sergey Brin, two students at Stanford University.

**World:** Europeans agree on a single currency, the Euro.



### 2001

**WCS:** WCS partners with the Waukesha Clerk of Courts and the Chief Judge to develop and implement a Court Self-Help Center for pro se litigants in the Family Court System.

**Wisconsin:** After more than a decade of planning and 4-1/2 years of construction, Miller Park opens for its first Major League Baseball game on April 6.

**America:** Terrorists ram jetliners into New York City's World Trade Center and the Pentagon. A fourth hijacked plane crashes outside of Pittsburgh.

**World:** A stampede at a South African soccer match between the country's two biggest teams kills 43 people.

### 2003

**WCS:** Wisconsin Correctional Service becomes Wisconsin Community Services, Inc.

**Wisconsin:** Harley-Davidson celebrates its 100th anniversary in Milwaukee with a parade of 10,000 motorcycles.

**America:** The second most widespread power outage in history affects 45 million people in eight U.S. states.

**World:** The highly infectious disease SARS (Severe Acute Respiratory Syndrome) affects nearly 9,000 people in 15 countries and more than 800 die from the effects.





# An Evening of Light: May 10, 2012



## 2006

**WCS:** The Waukesha County Alcohol Treatment Court begins – the first of its kind in the State of Wisconsin.

**Wisconsin:** A propane gas leak leads to a huge explosion killing three people at the Falk Corporation plant in Milwaukee; 46 others were injured.

**America:** The country's population hits 300 million.

**World:** The International Astronomical Union reclassifies Pluto as a dwarf planet because of the discovery that it is one of several large bodies within the Kuiper belt.

## 2007

**WCS:** Holly Patzer becomes the Executive Director of WCS.

**Wisconsin:** Five southwestern Wisconsin counties are declared federal disaster zones after heavy rains hammer the Midwest in mid-August. FEMA declares another nine counties in Wisconsin eligible for flood disaster aid in September.

**America:** Apple Inc. CEO Steve Jobs announces the iPhone.

**World:** Her Majesty Queen Elizabeth II becomes the oldest ever monarch of the United Kingdom, surpassing Queen Victoria.



## 2012

**WCS:** During its 100th Anniversary Year, WCS wins a 2012 MANDI award from LISC Milwaukee.

**Wisconsin:** Miss Wisconsin, Laura Kaeppler, wins the Miss America pageant in Las Vegas.

**America:** Dick Clark, American radio and television personality, dies from a heart attack at age 82.

**World:** The second tallest building in the world, the Abraj Al-Bait Tower (also known as the Mecca Royal Hotel Clock Tower), is completed in Mecca.



Creating opportunities  
to overcome adversity

100 YEARS OF SERVICE  
Standing Strong. Lighting the Path.



# An Award-Winning Agency

## WCS Receives MANDI Award

WCS is the proud recipient of a 2012 MANDI Award from LISC Milwaukee. The agency was selected as the winner of the 2012 BMO Harris Bank Cornerstone Award. The award honors an individual or organization that has a long-standing commitment to a neighborhood(s) and has demonstrated persistence and effectiveness over time. The two other finalists in this category were Agape Community Center and Select Milwaukee.

All award finalists and winners were honored at the 13th Annual Milwaukee Awards for Neighborhood Development Innovation on March 28, 2012 at the Pfister Hotel. The event was attended by more than 700 people from Milwaukee's business, non-profit and philanthropic communities. Each finalist was honored with a short video about its organization or project and the winners each received a \$1,000 donation.



*WCS Executive Director Holly Patzer (left) and WCS Associate Executive Director Clarence Johnson proudly display the 2012 BMO Harris Bank Cornerstone Award at the 13th Annual MANDI Awards. Pictured with Clarence and Holly is Jill Haupt, Regional President of BMO Harris Bank.*

## Special Commendation from Waukesha County

WCS received commendation from Waukesha County officials for the five-year anniversary of the Waukesha Day Report Center and the outstanding job of WCS staff at the Center. During the recognition on March 28, 2012, Waukesha County commended WCS' contribution to community safety and the "compassion and understanding" WCS provides to offenders.



## WCS Honored by Milwaukee County Historical Society

The Milwaukee County Historical Society honored WCS with an Anniversary Accolade on May 21, 2012 in recognition of reaching its 100th anniversary.





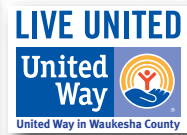
# A Longstanding Partnership

## Thank You, United Way

Good partners, like good friends, are hard to find and keep. WCS is very proud and appreciative of its longstanding relationship with United Way. Generous and continuing contributions of more than \$1.8 million from United Way of Waukesha from 1983-2012, and \$12.5 million from United Way of Greater Milwaukee from 1950-2012, have enabled WCS to make a positive impact in both individual lives and the community.

Recent United Way funding has provided help for several WCS programs: Mediation and Restorative Justice Center, the Agree to Succeed Truancy Program, the Recovery Support Coordination Unit, Unlimited Potential, Workforce Development and Outpatient Mental Health Clinic.

With its strong support, WCS has been able to continue its dedication to helping individuals in the community, and those re-entering the community after incarceration, to prepare to search for a job, remove any barriers to employment, and to secure and keep a job.



June  
1984

*"A teenage boy began picking on a neighbor boy, swearing at him and calling him names. The father of the boy being picked on threatened to beat up the swearing boy. Instead, he called the sheriff who referred the problem to the WCS Waukesha County Mediation Program. With a mediator, both families agreed to work it out. One of the mothers said: 'We haven't had a problem since and there are no bitter feelings. I highly recommend the program.'"*

# Program Divisions

**W**isconsin Community Services has consistently strengthened Milwaukee neighborhoods by giving the community's most disenfranchised residents the tools they need to be healthy, law-abiding, productive citizens. Since its founding in 1912, thousands of individuals across the State of Wisconsin have taken part in WCS programs or projects. Although these individuals are different in many ways, they share a common thread: all have experienced significant adversity. Through research-based and time-tested programs, WCS provides opportunities for individuals to overcome their adversity. WCS' services focus on prevention/intervention for adults and youth who are at risk of becoming involved in the criminal justice system, and successful community/family reintegration for those who have already been involved in the system.



## Behavioral Health Services

The WCS Behavioral Health Services Division assists individuals in need of treatment or services due to their mental illness, drug addiction, alcohol abuse or a combination of these. Programs include the WCS Outpatient Mental Health Clinic, Unlimited Potential, Conditional Release Services and Wiser Choice.



## Court Services and Community Alternatives

The WCS Court Services and Community Alternatives Division helps individuals fulfill their legal obligations and provides the opportunity for them to make meaningful life changes. A variety of program services is provided in both Milwaukee County and Waukesha County.



## Residential Re-entry Services

The WCS Residential Re-entry Services Division consists of four halfway houses and two rooming houses. The goal of the halfway houses is to assist in the successful community reintegration of men coming out of incarceration. Residents work to acquire the skills and mindset needed to achieve an independent, pro-social approach to life and return to the community to live positive, healthy and crime-free lives.

# Program Divisions

May  
1963

*“... this is the chance I have wanted for 14 years. I won’t let the public down in its belief and faith in me. And I won’t let myself down. I would like other women to know that we just need someone to talk to, someone who understands.”*



## Policy and Workforce Development

The WCS Policy and Workforce Development Division provides education, vocational training, employment skills, job placement, job retention and case management. Staff members work with individuals to help them secure family-sustaining jobs, live crime-free lives, and fulfill their responsibilities to their families and the community. WCS also works to affect policy changes that reduce barriers for those with criminal histories that make it difficult for them to fully realize a changed life.

## Youth Services

The WCS Youth Services Division is dedicated to serving youth who are involved in juvenile corrections or at great risk of becoming involved in the system. WCS runs a charter school, Milwaukee Excel High School, a day treatment and behavior modification program, Project Excel, and a Youth Employment Services Program. In addition, WCS is an integral part of a community collaboration at the Holton Youth + Family Center that is funded in part by a five-year grant from the Medical College of Wisconsin’s Violence Prevention Initiative (VPI).



September  
1934

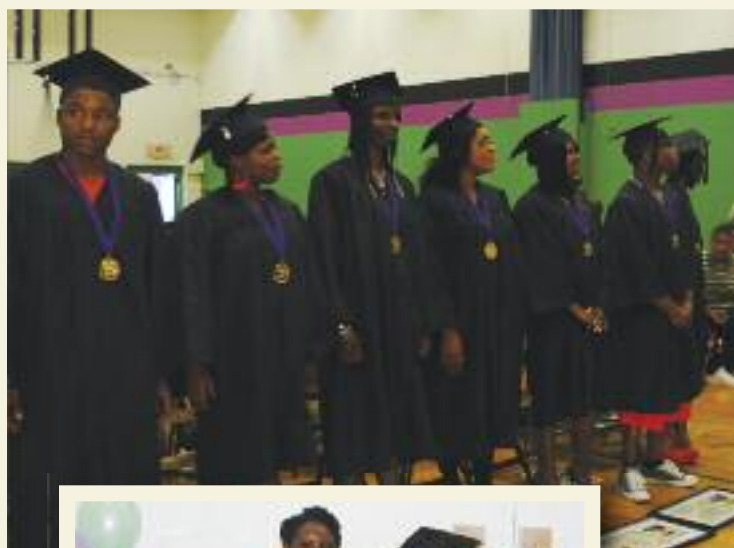
*“...after a chronic boxcar thief was released from prison, our society helped him get readjusted and he straightened out and now he’s employed in the office of a large railroad in Minneapolis.”*



# Graduation at Milwaukee Excel High School

## First Graduating Class of Milwaukee Excel High School

Milwaukee Excel High School (MEHS), led by Nicole Johnson, proudly graduated its first class in June 2012. During the graduation ceremony from this WCS charter school, staff was given awards created by the students and the graduates each received a beautiful frame that included their photo and diploma. Congratulations to all of the committed MEHS staff who diligently invest in young lives each day, and help their students work toward a brighter future and achievement of their goals.



**MILWAUKEE EXCEL  
HIGH SCHOOL**

**Milwaukee Excel High School  
graduates its first class  
in June 2012.**





# Friends of the Friendless: MICAHA and SOPHIA

Historically, WCS has presented its annual Friend of the Friendless Award to praiseworthy individuals who have strengthened our communities by supporting and empowering those who are seemingly outcasts in our community. This past year, WCS was pleased to honor two area interfaith organizations with the award.

At the agency's Evening of Light event on May 10, 2012, WCS presented Friend of the Friendless Awards to MICAHA (Milwaukee Inner City Congregations Allied for Hope) and SOPHIA (Stewards of Prophetic, Hopeful, Intentional Action).

**MICAHA** was honored for its longstanding commitment to justice for persons in the criminal justice system, and for its work with WISDOM in its newest initiative 11 X 15 to reduce the Wisconsin prison population by promoting alternatives to incarceration. MICAHA's president Rev. Willie Briscoe accepted the award on behalf of the organization.

**SOPHIA** was recognized for its active and longstanding support of WCS Waukesha County court services, in particular, the Waukesha Alcohol Treatment Court. SOPHIA has been a major advocate for programs that provide alternatives to incarceration and stands behind programs that focus on changing human behavior through support and compassion. SOPHIA's President, Betty Groenewold, graciously accepted the award.

MICAHA and SOPHIA truly exemplify the virtues of being a Friend of the Friendless. Their awards were well-deserved and long overdue.



*MICAHA President Rev. Willie Briscoe accepts a Friend of the Friendless Award on behalf of MICAHA.*



*SOPHIA President Betty Groenewold accepts a Friend of the Friendless Award on behalf of SOPHIA.*

September  
1971

*"Just days before Ted walked into the offices of WCS, he had been released from the Milwaukee County House of Correction after serving 90 days for obstructing an officer. Prior to his arrest, he had a scholarship to attend UWM with money for living expenses. Now, he was penniless and homeless. Desperate, he had no idea where he was going to live or eat until his scholarship funds became available. WCS arranged room and board for a month; all that Ted needed was short-term support to begin a whole new life."*

# WCS 2011 Funding Sources and Collaborative Partners

Annie E. Casey Foundation  
 Behavioral Consultants, Inc.  
 City of Greenfield  
 City of Milwaukee: Community Development Block Grant (CDBG)  
 City of Milwaukee: Municipal Court  
 City of Milwaukee Fire & Police Commission  
 City of West Allis  
 Charles E. Kubly Foundation  
 Greater Milwaukee Foundation  
 Helen Bader Foundation  
 Hon. Marianne E. Becker Fund, Inc.  
 Kenosha County Sheriff's Department  
 Kenosha County Department of Human Services:  
   Division of Aging & Disability Services  
 Local Initiatives Support Corporation (LISC)  
 Maximus Human Services  
 Medicaid/Medicare  
 Medical College of Wisconsin: Healthier Wisconsin Partnership Program  
 Milwaukee Area Technical College (MATC)  
 Milwaukee Area Workforce Funding Alliance (MAWFA)  
 Milwaukee Area Workforce Investment Board (MAWIB)  
 Milwaukee County: Office of the Chief Judge  
 Milwaukee County: Community Development Block Grant (CDBG)  
 Milwaukee County: Community Options Program  
 Milwaukee County: DHHS - Delinquency & Court Services Division  
 Milwaukee County Combined Court Related Operations  
 Milwaukee County: Sheriff's Department  
 Milwaukee Public Schools (MPS)  
 Mosher Family Foundation  
 Policy Studies, Inc.

Potawatomi Bingo Casino Miracle on Canal Street  
 Safe & Sound, Inc.  
 Sheboygan County: Sheriff's Department  
 Sheboygan County: Circuit Court Crime Prevention Fund  
 State of Wisconsin: Department of Corrections  
 State of Wisconsin: DHS- Division of Mental Health and Substance Abuse Services (DMHSAS)  
 State of Wisconsin: Department of Public Instruction (DPI)  
 State of Wisconsin: Department of Transportation  
 State of Wisconsin: Office of Justice Assistance  
 United Migrant Opportunity Services (UMOS)  
 U.S. Courts: Probation and Pretrial Services  
 U.S. Dept. of Labor  
 U.S. Dept. of Justice: Bureau of Prisons  
 United Way of Greater Milwaukee  
 United Way of Greater Milwaukee:  
   Alexis de Tocqueville Society  
 United Way of Waukesha  
 United Way of Waukesha: Community Impact Fund  
 Waukesha Youth Collaborative  
 Waukesha County: Criminal Justice Collaborating Council (CJCC)  
 Waukesha County: Department of Health and Human Services (DHHS)  
 Waukesha County: Community Development Block Grant (CDBG)  
 WHEDA Foundation, Inc.  
 Walworth County  
 YWCA



## WCS 2011 Collaborative Partners

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Above the Clouds  
 Center for Self-Sufficiency (CFSS)  
 City of Milwaukee Municipal Court  
 David Bennink, Owner RE-USE Consulting  
 Holton Youth + Family Center Board of Directors  
 Homebuilder's Institute  
 Legal Action of Wisconsin  
 LISC  
 Malaika Early Learning Center  
 MAWIB  
 Medical College of Wisconsin

Milwaukee Police Department District #5  
 Milwaukee County DA, Community Prosecution Unit District #5  
 Milwaukee Area Technical College (MATC)  
 Running Rebels  
 Safe & Sound, Inc.  
 SOPHIA  
 Urban Strategies  
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## BUSINESSES AND ORGANIZATIONS

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BEAUTY  
Blommer Chocolates  
Broadlands Golf Club  
Bronze Optical  
Carroll University  
Charles Allis/Villa Terra Art Museums  
Chocolate Sommelier  
Christensen Growth Fund  
Comedy Sportz  
Comet Cafe & HoneyPie Cafe  
Festa Italiana  
Friends of the Boerner Botanical Gardens  
German Fest  
Gonzalez, Saggio & Harlan  
Green Bay Packers  
Harley-Davidson Museum  
Historic Milwaukee  
Home & Hearth  
Immanuel Presbyterian Church  
Indian Summer  
IPic Entertainment  
Ironwood Golf Course

Izzy's  
J&R Vending  
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Krumrich's Jewelers  
Lakeside Foods, Inc.  
Lasertag Adventure  
Lexicom Corporate Services  
LuLu  
Madden, Inc.  
Message Envy  
Milwaukee Ballet  
Milwaukee County Parks  
Milwaukee County Zoo  
Milwaukee Food Tours  
Milwaukee Public Museum  
Milwaukee Repertory Theater  
Milwaukee World Festival, Inc.  
Mt. Olympus Water & Theme Park  
Mutual of America  
Paintball Dave's  
Polish Heritage Alliance, Inc.  
Roots Restaurant and Cellar  
Scrub N' Shine  
Skylight Opera Theater  
Smartwave Consulting  
SOPHIA, Inc.  
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Sunset Playhouse  
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Waukesha Floral & Greenhouse  
Wauwatosa Presbyterian Church  
Weigel, Carlson, Blau & Celemns, S.C.  
Wipfli, LLP  
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Zanies Comedy Nite Club

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Lexicom Corporate Services  
Scrub N' Shine  
Stamm Technologies  
Urban Strategies  
Weigel, Carlson, Blau & Clemens, S.C.  
Weiss, Berzowski, Brady  
Willis



## 100 YEARS OF SERVICE

*Standing Strong. Lighting the Path.*

20

June  
1952

*“A couple who volunteered with the Wisconsin Service Association took a man into their home who had served time in prison for a holdup shooting. They gave him a job in the husband’s manufacturing firm and he repaid them by working hard and well. During his employment at the plant, he developed a process that saved the firm a considerable amount of money.”*



# Financial Report from 2011

## Year Ending December 31, 2011

### ASSETS

#### CURRENT ASSETS:

Cash and Cash Equivalents ..... \$1,768,839

Grants and Contracts Receivable ..... 2,514,929

Accounts Receivable – Other ..... 345,959

**Total Account Receivables ..... 2,860,888**

Inventory - Pharmacy ..... 124,403

Prepaid Expenses ..... 70,217

**Total Current Assets ..... \$4,824,347**

Interests in Assets Held by Recipient Organizations . . 566,234

Restricted Cash and Investments ..... 585,073

Total Assets Limited as to Use ..... 1,151,307

#### FIXED ASSETS:

Land ..... 413,100

Building and Improvements ..... 4,038,974

Leasehold Improvements ..... 20,018

Furniture and Equipment ..... 668,800

Computer Equipment ..... 219,782

Vehicles ..... 35,001

Total Fixed Assets ..... 5,395,675

Less Accumulated Depreciation ..... (891,435)

Net Fixed Assets ..... 4,504,240

Other Assets ..... 43,309

**Total Assets ..... \$10,523,203**

### LIABILITIES AND FUND BALANCE

#### CURRENT LIABILITIES:

Accounts Payable ..... \$528,700

Deferred Income ..... 274,208

Payroll and Related Expenses ..... 691,678

Other Accrued Expenses ..... 92,031

Current Maturities of Long-Term Debt ..... 338,892

**Total Current Liabilities ..... \$1,925,509**

Client Trust ..... 191,084

Accrued Pension Liability ..... 3,170,695

Interest Rate Swap Agreement ..... 204,161

Long-Term Debt Less Current Maturities . . 1,850,066

Total Long-Term Liabilities ..... \$5,224,922

**Total Liabilities ..... \$7,341,515**

### NET ASSETS

Unrestricted ..... 2,542,417

Temporarily Unrestricted ..... 639,271

**Total Net Assets ..... \$3,181,688**

**Total Liabilities and Net Assets ..... \$10,523,203**

### SUPPORT AND REVENUE

United Way and Donations ..... \$692,894

City of Milwaukee ..... 328,738

City of West Allis ..... 950

City of Greenfield ..... 75

Fire and Police Commission ..... 500

Milwaukee County ..... 4,918,497

Other Counties ..... 1,384,191

State of Wisconsin ..... 5,925,103

Federal Government ..... 2,098,967

Other Funders/Grants ..... 1,156,190

Medicaid/Medicare ..... 4,327,527

Fees for Professional Services ..... 996,679

Intra-Agency Sale of Service and Medications . . 282,275

Intra-Agency Employment Services ..... 101,226

Miscellaneous ..... 367,627

In-Kind Revenue ..... 136,392

**Total Support and Revenue ..... \$22,717,831**

### OPERATING EXPENSES

Salaries and Wages ..... \$9,363,065

Payroll Taxes and Fringe Benefits ..... 2,720,330

Professional Fees ..... 2,527,019

Supplies ..... 4,346,825

Telephone ..... 193,310

Postage ..... 15,300

Occupancy ..... 1,108,535

Equipment and Rental ..... 458,912

Printing and Media ..... 51,192

Employee Travel ..... 239,781

Conferences and Meetings ..... 54,645

Individual Assistance ..... 832,045

Client Transportation ..... 161,292

Dues ..... 30,126

Tuition Reimbursement ..... 18,864

Liability Insurance ..... 261,657

Miscellaneous ..... 116,441

In-Kind Expenses ..... 136,392

**Total Expenses ..... \$22,635,731**

**Net Surplus (shortage) ..... \$82,100**

# WCS Name Changes Over the Years



During its 100-year history, Wisconsin Community Services, Inc. has had four names.

## Wisconsin Community Services, Inc. 2003-Present

“For decades, Wisconsin Community Services has been on the forefront of helping offenders and ex-offenders find and keep jobs by offering education, vocational and job-readiness training, case-management and job-placement services. Currently the agency is leading a major collaborative effort to create a new, intensive prison-release program that places former inmates into jobs or paid training, essentially redirecting their paths as soon as they set foot outside the prison gates.”

– JS Online September 5, 2009



## Wisconsin Correctional Services 1965-2003

“Wisconsin Correctional Service (WCS) is the only private agency in the state working in cooperation with federal and state authorities to rehabilitate inmates. The programs offered by WCS include legal services, help in getting jobs, a halfway house for men on parole or probation, community treatment as an alternative to imprisonment and various drug-abuse treatment programs.”

– The Milwaukee Journal November 9, 1975

## The Wisconsin Service Association 1941-1965

“The primary purpose of the Wisconsin Service Association is the restoration of adult offenders and prisoners upon their release to useful citizenship in the community.”

– The Milwaukee Journal quoted from the agency’s 1949 Annual Report

## The Society for the Friendless 1912-1941

“In appreciation for all that the Wisconsin Society for the Friendless has done for me, I wish to express my sincere thanks. No one knows better than myself the extent the Society and its representatives will go to help a man that has been in prison.”

– Client quoted in 1930 Annual Report, National Society for the Friendless, Wisconsin Division

# 100th Anniversary Special Appeal

## Special Appeal: \$100 for 100 Years

Over the past century, WCS has helped thousands of individuals overcome adversity. You can assist WCS in carrying out its mission by donating to the Overcoming Adversity Fund through the “\$100 for 100 Years” campaign. Your gift will support WCS programming and help staff carry out the mission of making change possible in the community and supporting those working so hard to overcome adversity.

Your \$100 for 100 Years gift will benefit the following WCS programs:

- Green Trades Training Program
- Holton Youth + Family Center
- Mediation & Restorative Justice Center
- Milwaukee Excel High School
- Outpatient Mental Health Clinic
- Other agency program needs

Please help us reach our goal of \$100,000. You can use the enclosed envelope to send in your donation. Or you may also donate by visiting the new WCS website at [wiscs.org](http://wiscs.org).



November  
2012

*“I was sentenced to the House of Correction with work release in 1990. I had not had a job since 1976, and took a job-readiness course with WCS where I learned a lot about looking for a job. WCS helped me write a resume, make cold calls and fill out applications. In this program, I also learned to look at myself and my skills. I received support and mentoring that were so important to me. Steve, my counselor, did not lose trust in me. I was offered a job as a laundry supervisor, and even though I had no experience in the field, I did a good job. I kept that job for three years, and then, I got a job as a dispatcher. Without Steve’s belief in me, without his support and mentoring, I don’t know how I could have succeeded.”*



100 YEARS OF SERVICE

*Standing Strong. Lighting the Path.*

3732 W. Wisconsin Ave., Suite 200  
Milwaukee, WI 53208  
414.290.0400 • fax 414.271.4605  
[wiscs.org](http://wiscs.org)